Museum of Florida History Traveling Exhibits: TREX



• General Description

24 chrome-framed labels and 1 chrome information panel, 14" h x 14" w each.

- Space Required 30 linear feet of wall space, double-hung
- Shipping Crate 1@ 18" h x 39" w x 16" d
- Shipping Weight 95 lbs
- Security Requirements Moderate
- Exhibit Rental Fee \$300 / 3 months

Florida Citrus Labels

This exhibit is a collection of twenty-four citrus labels that represent the thousands used in Florida between the late 1800s and the 1960s. The labels in this exhibit are framed and ready for hanging and offer viewers a broad cross section of one of Florida's most colorful forms of advertising.

The distinctive artwork that identified Florida citrus crates helped to create and sustain a favorable image of Florida. These labels have

long since been discontinued in the citrus marketplace, and the Museum of Florida History is pleased to, once again, bring them before the eyes of the public. Here, viewers will find a panorama of citrus labels associating Florida with various aspects of health, wealth, or beauty from a bygone era.

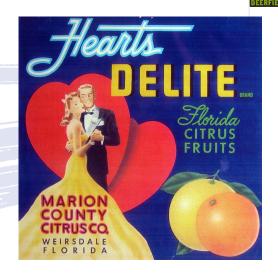


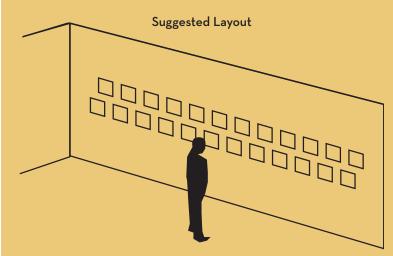


Contact: TREX Coordinator Museum of Florida History 500 S. Bronough Street Tallahassee, Florida 32399-0250

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> Division of Historical Resources Florida Department of State





Required linear footage for entire installation - 30 ft, double-hung